

ANNOUNCING TEAM CRUX

Crux eagerly announces a new youth program launching in February 2020 for sport and speed season.



Vision: We see this youth program as an extension of Crux's culture where the youth in Austin will be able gather as a community to learn from and teach one another. We aim to provide a climbing program that fits a variety of youth ages, skill levels, and interests.

Structure:



Kids Club | Ages 5-8

Practice once a week. Parents choose between South and Central location.



Rec Team | Ages 8-13

Broken up into Rec Team Intermediate and Rec Team Advance.

These youth do not wish to compete at USA Climbing competitions.

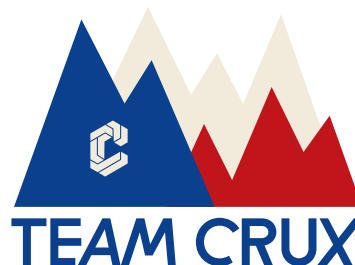
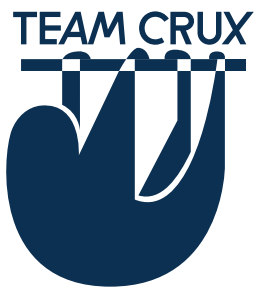
Practice twice a week with Rec Team Advance having an optional third practice with the competitive team. Parents choose between South and Central location.



Competitive Team

Broken up into Competitive Team and National Team. These youth compete at USA Climbing competitions. Practice 3-5 times a week at both South and Central locations. National team will have additional practices at facilities outside of Austin.

Possible team logo options:



TEAM CRUX FAQs

Schedule? Tentative schedule will have:

Kids Club | 3:30-6P | Mon or Fri

Rec Team | 4:30-6:30P | (South) Tues & Thurs (Central) Wed & Fri w/ optional 3rd practice on Saturday mornings 8A-10A with competitive team

Competitive Team | 4:30P-7:30P | (South) Mon & Fri (Central) Tues & Thurs w/ additional practice Saturday mornings 8A-10A alternating locations each week.

Cost? We hope to announce this by early December, but will remain in the current range with competitive ranging from \$150-\$185.

Coaches? Our goal is to offer a position to all current coaches of Team Texas and Team ATX. We will discuss structure with them over the course of the next few months. We understand that not all coaches may want to join Team Crux, but would love to have coaches that Austin youth teams currently have a relationship with.

Uniforms? We require team shirts for all youth programs. We are working with brands to secure discounts on additional gear for competitive team.

Additional Training? We plan to have clinics outside of practices that bring in elite athletes to train certain disciplines.

Communication? We plan to hold a meeting early December for all interested parents, and then again in January. By January, we will have welcome packets that include exact information on coaches, schedule, cost, breakdown of any additional costs or clinics.

If you would like to be on our mailing list for information, please visit the youth competitive page on www.cruxcc.com.

On behalf of the Crux family, we thank you for your interest,

Matt Roberts

Grace Nicholas

Kevin Goradia

